

DIRECTIONS:

- No clarifying shampoo or washing is required unless the hair is dirty or has a product on it.
1. Spray water on the hair just to get a little bit moist;
 2. With the hair slightly moist, split into 4 sections;
 3. Shake well the **Eco Reduxer Fluid** bottle, and apply section by section from the root, avoiding direct contact with the scalp, use a comb to pull the product through the entire length of the strands, cover well;
 4. Leave it to act for 1 hour with a simple plastic cap covering the entire head (no heat during this period), or the necessary time according to the density and porosity of the hair strands and technical analysis;
 5. Afterwards, rinse only the excess product from the hair. Try to leave around 20% of the product on the hair;
 6. With the aid of a hairdryer, dry the hair completely, without the use of a brush or comb, dry the hair completely.
 7. Heat the flat iron at a temperature ranging from 190°C to 230°C for healthy dyed or blond hair. These temperatures are guidelines and require technical analysis from the hairstylist. Check the temperature for any hair shaft lightening after the first's sections. Flat iron in **thin sections** from 5 to 20 times depending on the amount of straightness desired, whilst confirming that the **strands are sealed**;
 8. It isn't necessary to wash the hair again. However, as there will be residues of the product in the hair, it may not be as shiny and silky as expected. An excellent time to wash the hair again with **Perfect Blonder Mask** and applying **Macadamia Mask**, letting the mask sit for 5 minutes. And, if possible, promote the sale of these home care products.

SIZES & EFFICIENCY
1L = 10-15 treatments




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