

DIRECTIONS:

No clarifying shampoo or washing is required unless the hair is dirty or has a product on it.

1. Slightly spray water on the hair just to get a little bit moist;
2. With the hair slightly moist, split into 4 sections;
3. Shake well the **Blue Tox** bottle, and apply section by section from the root, avoiding direct contact with the scalp, use a comb to pull the product through the entire length of the strands, cover well;
4. Leave it to act for 20-30 minutes, or the necessary time according to the density and porosity of the hair strands and technical analysis from the hairstylist;
5. Afterwards, rinse only the excess product from the hair. Try to leave around 20% of the product on the hair;
6. With the aid of a hairdryer, dry the hair completely, without the use of a brush or comb, dry the hair completely;
7. Heat the flat iron at a temperature ranging from 170°C to 230°C depending on the degree of curly, thickness, and density of the strands. These temperatures are guidelines and require technical analysis from the hairstylist. Check the temperature for any hair shaft lightening after the first's sections. Flat iron in **thick sections** from 3 to 10 times depending on the amount of straightness desired;
8. It isn't necessary to wash the hair again. However, as there will be residues of the product in the hair, it may not be as shiny and silky as expected. An excellent time to wash the hair again with a **Floractive Conditioner** and **Mask** of your choice and promote the sale of these home care products.


SIZES & EFFICIENCY
1L = 10-15 treatments




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